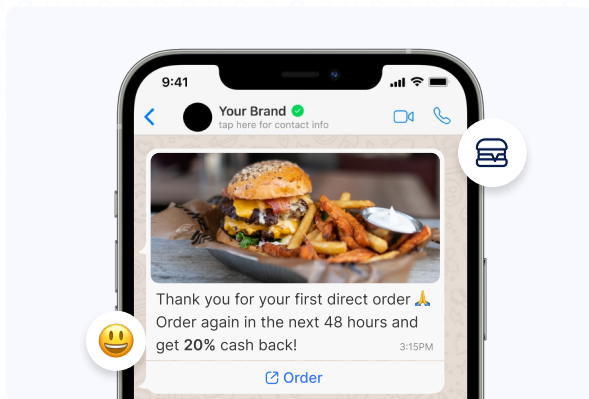


Grow order volume and customer loyalty with **SMS** and **WhatsApp** marketing

Chatfood's **SMS & WhatsApp marketing packages** are a simple, affordable, and highly effective way of surprising your customers with unique offers and discounts at the right time; turning them into regulars. Here are 4 ways you can use data-driven marketing to grow your direct order sales, build customer loyalty and increase brand recognition.



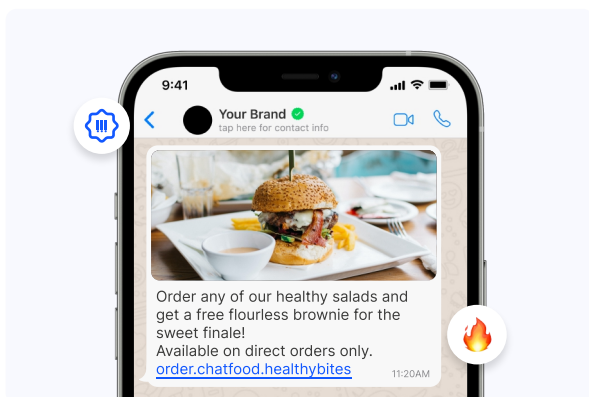
1 Incentivise a second order.

Build customer loyalty by turning first-time buyers into repeat customers with exclusive offers on subsequent orders. Encourage them with time limited discounts or the opportunity to double their loyalty points.



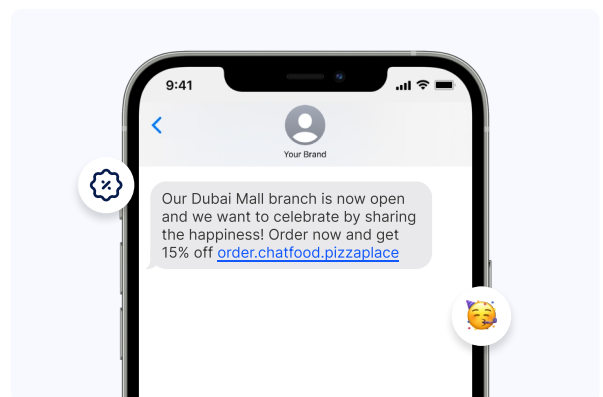
2 Re-engage old customers.

Encourage your dormant customers to come back by sending targeted & exclusive offers to re-engage them. Grab their attention with a short text featuring a discount code on their next order.



3 Grow basket size.

Combine the power of data offered by Chatfood's analytics dashboard with the convenience and efficiency of data-driven marketing to drive orders on slower days.



4 Announce special events.

Make your customers feel special by updating them on your news as soon as they happen. Announce the opening of a new branch with an exclusive discount on direct orders.



With Chatfood's SMS & WhatsApp smart marketing campaigns, we are able to reward our customers with unique offers at the right time. This has resulted in a 3X increase of our commission-free orders and a 32X return on investment, all while building a more loyal customer base 🥰

Tamer, PINZA!

Request your SMS campaign [HERE](#)

